

Build Your World-Class Green Business

attend this three-part training series

Good Afternoon,

The *Burbank Green Alliance* and *Community Development* are partnering to present a **three-part** (three separate sessions) introduction to the basic principles of running a lean, green business.

Who Should Attend

- Businesses looking to "Go Green"
- Green Professionals looking to fine tune their skills
- Employees looking to introduce "green" practices into their workplace.

Course Schedule

(it is not necessary to attend all three classes)

Course I: May 26th

Zero Waste: Improve Your Bottom Line by Reducing Waste

Topics:

1. Basic definitions, approaches, case studies, cost savings, legislation, and first steps.
2. Zero Waste business model case study

Instructors:

- Susy Borlido - *Director of Business Greening Program, Sustainable Works*
- Spencer T. Brown - *Founder, Rent A Green Box*

Course II: June 2nd*

Start It Out Right! Energy & Water Efficiency, Reduce Toxics, and Save Money!

Topics:

1. Energy and water efficiency and incentives.
2. Reduce toxics in the workplace and the liabilities that go with them.

Instructors:

- Joe Flores - *Marketing Associate and Conservation Manager, Burbank Water and Power*
- Mario Quezada - *Corporate Manager of Safety & Human Resources, BLT Enterprises*
- Ari Omessi - *Assistant Director Of Fleet and Building, City of Burbank Public Works*

Course III: June 9th

Maximize Being Green

Topics:

1. Build culture; engage customers, staff and public in your green commitment.
2. Sustainable alternatives to your current purchasing habits; provide green services; and overview of green certification programs.
3. Writing green contracts with distributors, haulers, and suppliers.

Instructors:

- Brad Cracchiola, LEED AP - *Senior Engineer of Sustainability, BMW Group Designworks USA*
- Randy Lewis - *Director of Creative Engineering and Sustainability Consulting, BMW Group Designworks USA,*
- Leslie VanKeuren - *Director, Sustain LA*
- Matthew Fladell - *Law Office of Matthew Fladell*

TIME:

Wednesdays, 6:30-9:00pm

LOCATION:

Community Services Building
150 N. Third Street
Burbank, 91502

*June 2nd class will be held at
Burbank Main Library,
2nd Floor 110 N. Glenoaks
Blvd. Burbank, 91502

COST:

Free Burbank Chamber of
Commerce Members
\$10 Burbank Residents
\$15 Non-Burbank Residents

-Registration and payment must
be completed 24 hours prior to
class.

-Participants must register for
each course separately.

REGISTRATION:

Register online at
www.teambusinessburbank.com
or call (818) 238-5198

For instructor bios visit:

www.burbankgreenalliance.org

Co-Sponsored By Community Development-Team Business



For a complete list of partnerships please visit www.burbankgreenalliance.org/events.html